

Sponsor Renton Farmers Market

Support Essential Business

*Tuesdays, June through September
at beautiful Piazza Park in Downtown Renton*



Celebrating its 22nd season in 2023, Renton Farmers Market (RFM) is operated by the City of Renton with generous assistance from community volunteers. RFM is a member of the Washington State Farmers Market Association and the Farmers Market Coalition. Visit www.rentonfarmersmarket.com for more information about services this program provides to the public and Washington's local farmers.



2022 Season

80% increase in attendance from 2021; average 2,000 shoppers per Market day

57 Businesses supported;
15 WA State farmers

2,700 pounds of food donated to local Food Bank and programs



Support essential work around food and nutrition by becoming a sponsor of the Renton Farmers Market. At the same time you promote your business in Downtown Renton your funding helps support this series of local events that connects communities with education, entertainment and networking. Your contribution helps secure Downtown Renton as a destination to access locally grown and healthy foods.

2023 Marketing:

- Event Schedules – thousands distributed to local Renton businesses and at events
- “Let’s Go Renton” Program Guide – summer and fall on-line advertisements
- Renton Farmers Market Web Page – www.rentonfarmersmarket.com
- Renton Farmers Market Posters – over 300 displayed in local Renton businesses
- Roadway Signage – along major Renton roadways including an electronic billboard at State Route 169 (over 43,000 cars each day)
- Social Media– Facebook, Instagram and weekly emails





2023 Sponsorship Levels and Benefits

Renton Farmers Market offers flexible sponsorship opportunities. Consider the different levels and contact us to talk about customizing one that fits your expectations. The Renton Farmers Market could not happen without generous contributions from business partners and individuals like you. We appreciate your consideration!



Why Sponsor?

Support community, local farmers and healthy food

Over 2,000 shoppers each Market day will see your name!

*Shoppers come from all over –
Seattle, Renton, Tukwila,
Kent and Bellevue*



PLATINUM SPONSOR: \$10,000

- Banner with Business Logo/Name displayed in Downtown Renton, including on non-Market days
- Business Logo/Name on marketing materials (*Sponsorship must be finalized by printing dates*)
- Business Logo/Name with link on websites, weekly emails and social media mentions
- Business mentions each Market day
- Speaking and presentation opportunities at Market; business information at 'Market Information' booth
- Up to **16 Market-day opportunities** for booth space with priority scheduling

GOLD SPONSOR: \$5,000

- Banner with Business Logo/Name displayed in Downtown Renton, including on non-Market days
- Business Logo/Name on marketing materials (*Sponsorship must be finalized by printing dates*)
- Business Logo/Name with link on websites, weekly emails and social media mentions
- Business mentions each Market day
- Speaking and presentation opportunities at Market; business information at 'Market Information' booth
- Up to **six (6)** Market-day opportunities for booth space

SILVER SPONSOR: \$2,500

- Banner (provided by Sponsor) with Business Logo/Name displayed in Downtown Renton, including on non-Market days
- Business Logo/Name on paper marketing materials (*Sponsorship must be finalized by printing dates*)
- Business Logo/Name with link on websites, weekly emails and social media mentions
- Speaking and presentation opportunities at Market; business information at 'Market Information' booth
- Up to **two (2)** Market-day opportunities for booth space



FRIEND OF THE MARKET: \$1,000

- Banner (provided by Sponsor) with Business Logo/Name displayed at Market each Market day
- Business Logo/Name as individual link on Renton Farmers Market website for 2022 season
- **One (1)** opportunity for booth space at Renton Farmers Market

MARKET DAY SPONSOR: \$400 per Market Day*

- Booth provided for Business on a selected Market day (*No commercial sales allowed*)
- Business link and information on weekly email for your Market Day with social media mentions
- Speaking and presentation opportunity at Market; business information at ‘Market Information’ booth

**To allow opportunities for more businesses to participate, the number of days may be limited.*

IN-KIND SPONSORSHIPS:

Are you a Business Owner who could support the amazing team of Market Volunteers with coffee, water, or lunch? Or provide Renton Farmers Market marketing materials such as T-shirts, water bottles or coffee mugs? For one Market day or the entire Market Season, your support is appreciated! Contact Carrie Olson, Farmers Market Coordinator, to discuss.

SPONSORSHIP LEVELS AND BENEFITS:

	PLATINUM	GOLD	SILVER	FRIEND	MARKET DAY
					18 available
COST	\$10,000.00	\$5,000.00	\$2,500.00	\$1,000.00	\$400.00
Industry exclusivity	✓				
Business mentions	✓	✓			
Booth at Market	Up to 16 days	Up to 6 days	Up to 2 days	1 day	1 day
Speaking Opportunity	✓	✓	✓	✓	On Market Day
Materials at Market	✓	✓	✓		On Market Day
Business Logo/ Name link	✓	✓	✓	Link only	On Market Day
Social Media Mentions	✓	✓	✓	✓	On Market Day
Logo on Printed Materials	✓	✓	Paper only		
Banner at Market*	✓	✓	✓	✓	On Market Day

*on non-attended days

Your donation as a sponsor may qualify for a federal income tax deduction! Consult your tax advisor.

For more information, contact: Carrie Olson, Renton Farmers Market Coordinator
Email: info@rentonfarmersmarket.com Office: 425-430-7214 Cell: 425-766-5388

2023 Sponsor Information



NAME OF BUSINESS:	BOOTH REQUESTS: 2023 MARKET DATES: TYPE IN DATE, NOTE PREFERENCE (1ST/2ND) ALL DATES MAY NOT BE AVAILABLE JUNE 6 13 20 27 JULY 11 18 25 AUGUST 1 8 15 22 29 SEPTEMBER 5 12 19 26
MAILING ADDRESS:	
PRIMARY CONTACT NAME & TITLE:	PHONE/CELL:
EMAIL:	WEBSITE:

BRIEFLY TELL US ABOUT YOUR BUSINESS:

SPONSORSHIP LEVEL	
	PLATINUM SPONSOR - \$10,000.00
	GOLD SPONSOR - \$5,000.00
	SILVER SPONSOR - \$2,500.00
	FRIEND OF THE MARKET - \$1,000.00
	MARKET DAY SPONSOR - \$400.00 per day (PLEASE NOTE DATE(S) ABOVE)
	IN KIND – FILL OUT SPONSOR INFORMATION AND CONTACT MARKET COORDINATOR

Please note: Booth space at the Renton Farmers Market does not allow commercial sales.

NOTE: Sponsorship Information does not create a right to participate as a sponsor of the Renton Farmers Market. A subsequent, official contract with the City of Renton may be drafted and sent to sponsor for signing along with information about payment options.

2023 Sponsor Information



INDEMNIFICATION & HOLD HARMLESS AGREEMENT

THE MARKET SPONSOR NAMED BELOW SHALL INDEMNIFY and hold the City of Renton (RENTON) and its elected and/or appointed officials, agents, employees, and/or volunteers, harmless from and shall process and defend at its own expense any and all claims, demands, suits, at law or equity, actions, penalties, loss, damages, or costs, of whatsoever kind or nature, (including but not limited to attorneys' fees and court costs) brought against RENTON arising out of, or in connection with, or incident to, the MARKET SPONSOR'S, or the MARKET SPONSOR'S agents, employees, officers, or volunteers) participation at the RENTON FARMERS MARKET (RFM), and/or the MARKET SPONSOR'S performance or failure to perform in a manner consistent with RENTON facility rules and regulations, following RENTON staff instructions, or any actions while at the RFM; provided, however, that if such claims are caused by or result from the concurrent negligence of RENTON, its elected and/or appointed officials, agents, employees, and/or volunteers, this indemnity provisions shall be valid and enforceable only to the extent of the negligence of the MARKET SPONSOR; and provided further, that nothing herein shall require the MARKET SPONSOR to hold harmless or defend RENTON, its elected and/or appointed officials, agents, employees, and/or volunteers for damages or loss caused by RENTON'S sole negligence. The MARKET SPONSOR expressly agrees that the indemnification provided herein constitutes the contractor's/vendor's waiver of immunity under Title 51 R.C.W., for the purposes of this Indemnification and RFM participation if the MARKET SPONSOR is any type of business entity, whether for profit or not for profit. No MARKET SPONSOR is an employee, agent, representative or volunteer of RENTON or RFM based on their RFM participation. As independent contractors/vendors, MARKET SPONSORS are not entitled to compensation, workers' compensation, insurance or benefits from RENTON or RFM.

PHOTO/VIDEO RELEASE: I, the undersigned MARKET SPONSOR and/or any representative of my RENTON FARMERS MARKET participation, give permission to have photos/video tapes taken without compensation, during City of Renton or RFM activities and used for publicity purposes in any manner by RENTON or RFM.

By checking this box and typing my name below, I acknowledge that I am affixing my electronic signature(s) to this document.

Authorized Signature for Sponsor: _____

Printed Name, Title: _____ Date: _____

PUBLIC RECORDS DISCLOSURE NOTICE Signatory acknowledges that the City is an agency governed by the public records disclosure requirements set forth in Chapter 42.56 RCW; therefore, all documents/information furnished to the City may be subject to disclosure – unless exempted by law.

Carrie Olson, Renton Farmers Market Coordinator
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