2018 Sponsorship Opportunities
Become a Renton Farmers Market Sponsor!
Tuesdays 3-7 p.m. - June through September
In the beautiful Piazza Park in downtown Renton

We invite you to become a sponsor of the Renton Farmers Market. Not only as a great way to promote your business, but as an opportunity to support a local community event that connects our community in a positive, healthy way! With over 60 unique vendors, live entertainment, community information, kid’s activities and more, this is the place to be in Renton, and this year we will be celebrating our 17th season of bringing local farmers and the community together! Your sponsorship will directly support the Renton Farmers Market and help us continue to provide locally-grown, healthy foods to the community.

Market by the Numbers:
Over 47,000 shoppers in 2017
Average 2,900 people each Market
2017 survey of shoppers showed half of respondents shop at the market at least twice a month!

2018 Marketing to Include:

- Posters – over 300 distributed to local businesses
- Schedule of Event flyers – thousands printed and distributed at local businesses and events
- www.rentonfarmersmarket.com
- Social Media including Facebook, Twitter, Instagram and weekly emails
- City of Renton “What’s Happening” guide – summer and fall advertisements. Over 57,000 mailed out and available to public
- Season-long signage at major Renton roadways, including electronic billboard at State Route 169 (over 43,000 cars each day)

The Renton Farmers Market is coordinated by the City of Renton with the generous support of Piazza Renton and community volunteers. The Renton Farmers Market is a member of the Washington State Farmers Market Association and the Farmers Market Coalition. For more information about the Renton Farmers Market, visit www.rentonfarmersmarket.com.
The Renton Farmers Market offers a wide range of sponsorship opportunities. Please consider the levels below, or contact us to talk about customizing an opportunity just for you. The Renton Farmers Market could not happen without the generous contributions from our business partners. Thank you for your consideration!

**Why Sponsor?**

*Promote your business directly to a dedicated customer base*

*Shoppers come from all over South King County including Renton, Tukwila, Kent, Bellevue and Seattle*

*Show your support for the community and local farmers!*

**Platinum Sponsor: $10,000**

- Industry exclusivity
- Up to 17 opportunities for booth space at Renton Farmers Market (priority scheduling)
- Speaking opportunities at Market; distribute business information at Market Information Booth
- Business mentions at the Market
- Logo/business name on marketing materials (*sponsorship must be finalized by printing dates*)
- Logo with link on websites and weekly emails, social media mentions
- Banner with business logo/name displayed at Renton Farmers Market (non-attended days)

**UNIQUE OPPORTUNITY! Farmers Market Trailer Sponsor: $10,000** – Your company logo/images on the Renton Farmers Market trailer! Visible at the market each week as well as other large events in Renton.

This is a three-year sponsorship for a total cost of $10,000.

- Industry exclusivity
- Vinyl wrap on Renton Farmers Market Trailer (sponsor provided; pre-approved design) for 3 years
- Up to 2 opportunities for booth space at Renton Farmers Market each year
- Speaking opportunities at Market; distribute business information at Market Information Booth
- Business mentions at the Market
- Logo/business name on marketing materials (*sponsorship must be finalized by printing dates*)
- Logo with link on websites and weekly emails, social media mentions
Gold Sponsor: $5000
- Up to 6 opportunities for booth space at Renton Farmers Market
- Speaking opportunities at Market; distribute business information at Market Information Booth
- Business mentions at the Market
- Logo/business name on marketing materials (sponsorship must be finalized by printing dates)
- Logo with link on websites and weekly emails, social media mentions
- Banner with business logo/name displayed at Renton Farmers Market (non-attended days)

Silver Sponsor: $2,500
- Up to 2 opportunities for booth space at Renton Farmers Market
- Speaking opportunities at Market; distribute business information at Market Information Booth
- Logo/business name on paper marketing materials (sponsorship must be finalized by printing dates)
- Logo with link on websites and weekly emails, social media mentions
- Banner with business logo/name displayed at Renton Farmers Market (non-attended days/sponsor provided)

Friend of the Market: $1,000
- 1 opportunity for booth space at Renton Farmers Market
- Banner visible at Market (sponsor provided)
- Business/individual link on websites for 2018 season

Market Day Sponsor: $400 per Market Day (17 dates available)
- Booth provided for your business on the day (No commercial sales allowed)
- Speaking opportunity at Market; distribute business information at Market Information Booth (on Market day)
- Link and business info on weekly email for your Market Day, social media mentions

Other sponsorships: IN- KIND Are you a business owner and can provide coffee, water, or lunch for our amazing team of volunteers each week? How about marketing materials such as t-shirts, water bottles or coffee mugs? This is a great opportunity to show your support for the Renton Farmers Market! Contact the Farmers Market Coordinator to discuss.

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<th>Trailer</th>
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<th>Gold</th>
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<th>Friend</th>
<th>Market Day</th>
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*on non-attended days

Your donation as a sponsor may qualify for a federal income tax deduction! Please consult your tax advisor.

For more information, contact: Carrie Olson, Renton Farmers Market Coordinator
Email: info@rentonfarmersmarket.com  Office: 425-430-7214  Cell: 425-766-5388
SPONSOR COMMITMENT

Name of Business
Mailing Address
Primary Contact Name & Title
Phone / Cell Email
Website

Briefly tell us about your business

SPONSORSHIP LEVEL
☐ Farmers Market Trailer Sponsor $10,000
☐ Platinum Sponsor $10,000
☐ Gold Sponsor $5,000
☐ Silver Sponsor $2,500
☐ Friend of the Market $1,000
☐ Market Day Sponsor $400 /per day (please note date(s) to right)
☐ In kind – fill out sponsor information and contact market coordinator

Please note: booth space at the Renton Farmers Market does not allow commercial sales.

AGREEMENT: The City of Renton agrees to provide benefits corresponding to the level of sponsorship. The sponsor agrees to release, indemnify, defend, and hold harmless the City of Renton, its elected and appointed officials, agents, employees, and volunteers, from any and all claims, losses, damages, or injuries caused by or resulting from the sponsor’s acts or omissions, except for any portion caused by the City of Renton’s sole negligence. Renton does not guarantee any benefit or profit to the sponsor or any person who participates or partakes in the City of Renton events.

Authorized Signature for Sponsor
Printed Name, Title Date

Authorized Signature for Renton Farmers Market
Printed Name, Title Date

METHOD OF PAYMENT (check one)
☐ Check enclosed (Make payable to City of Renton Community Services.)
☐ Credit card (MasterCard and Visa accepted. Fill in information below.)

Cardholder Name (please print)

Card Number Exp. Date CSC#

Cardholder Signature Date

Carrie Olson, Renton Farmers Market Coordinator
Email info@rentonfarmersmarket.com // Office 425-430-7214 Cell 425-766-5388
Return to: Renton City Hall, 6th Floor, 1055 South Grady Way, Renton, WA 98057